



NOV 21 1988

LEO BURNETT U.S.A.
ADVERTISING

PROMETHEAN PLAZA • CHICAGO, ILLINOIS 60601 • 312-586-6060

October 31, 1988

Ms. Marna van der Floeg
Philip Morris U.S.A.
120 Park Avenue
New York, NY 10017

Dear Marna:

Re: Alpine Tenger Carrier Program

This confirms our telephone conversation of October 31.

The letter we are printing will have three folds and will be four layers thick. It will be pre-stuffed into the envelope by one of our suppliers.

We are printing 500M of the letter and envelope with a 5% overrun.

The components will arrive in Richmond on December 12, and the boxes will be marked with the quantities.

Feel free to call with any questions you may have.

Regards,

Chris Hrycek
Assoo, Print Service Manager

cc: J. Sierota - LB
K. Wiegold - LB
J. Dennett - LB
T. Sorugge - LB
M. Hochavarria - LB
B. Manning - LB

cc: DAVE TWILLEY
SHARIE CLINE
LINDA LAFIT

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